

CHAPTER I

INTRODUCTION

A. Research Context

Communication is the most important thing to every human being. Without a communication, people cannot transfer the information from a person to others. When we talk about communication, we also talk about statement that there is a language inside.

People use language in their communication for taking and giving information, persuading, describing, offering, asking, and many more. Wardhaugh (2000: 12) states that sociolinguistics is concerned with investigating the relationship between language and society with the goal of being a better understanding of the structure of language and how language functions in communication.

Sometimes, a language in one area is not accepted clearly by other areas. It is the effect of language varieties in many societies. Conditions of society influence the people's creativity in creating a new word in community. There are many communities in this era, not only in the real life, but also in media online. We can find some communities which still exist there. Some communities have their language that only the member who knows the meaning of the language. The language communities are also called by register. That is why, people in some communities should understand the meaning of each register to make communication clearly on each member in that community.

As Fergusson (1994: 20) states that the terms register is usually used by people who participate in recurrent communication situation tend to develop similar vocabularies. The register itself has many objectives, one of them just makes the communities have special prestige. The communities which still exist in media online is *FJB (Forum Jual Beli)*/ trading forum is very popular in Indonesia, especially *FJB* which developed by Kaskus.co.id. The member of this community use register to make interaction in the forum. They use the new words by making acronym or abbreviation which is put from the meaning

of the word in commonly, some words come from the phenomenon which happen in the reality. To give more understanding an example of conversation which is often used by user in *FJB Kaskus.co.id* is presented below:

Mohon perhatian ya untuk yang mau jualan di sini. Kalau niat emang mau jualan barang pribadi, mohon info detail ditulis sesuai dengan kondisi sebenarnya, jangan asal sotosop di artikel internet. Karena para buyer akan merasa keganggu dengan postingan seller yang hanya sotosop itu..

The sentence above, the researcher interesting to analyze from the linguistics aspect, the registers found in the piece of dialogue are sotosop. The linguistics form of the first register is categorized as a Compound Word. It gives explanation about the verb which is done by the user, sotosop is compounding from two words, “soto” and “sop”. The meaning of this word is refers to an application of computer that the real name is “photoshop”.

From the phenomenon above, there are varieties of language and found new words that not all of people know the meaning of those words, the situation of the conversation, and the meaning why the publisher use of those register. User of *FJB* in *Kaskus.co.id* is very large in Indonesia, which is why the researcher is interested in this phenomenon and wants to analyze it by collecting some registers which exist in this forum.

Researcher focuses on sociolinguistics analysis studying about the register as kind of language variation. The reason of researcher analyzes this case, there will be found some new words which use of the member of *FJB* in *Kaskus.co.id*, so that it gives more information about the definition of register used in this forum. Then it proved that register used by *FJB* user is one of developing language for creativity result of the language uses.

B. Focus of the Study

Based on the statement mentioned in the background of the study above, the writer formulates focus of the study as follows:

1. What are the linguistic forms of the register used by *FJB* user in *kaskus.co.id*?
2. What are the meanings of the register used by *FJB* user in *kaskus.co.id*?

C. Objective of the Study

Based on the focus of the study above, the objectives of the study are as follows:

1. To describe the linguistic form of the register used by FJB user in *kaskus.co.id*.
2. To describe the meaning of the register used by FJB user in *kaskus.co.id*.

D. Benefit of the Study

This study has two benefits: theoretical and practical.

1. Theoretical Benefit

The researcher hopes that the result of this research will give some contributions to enlargement of linguistics field especially in register.

2. Practical Benefit

- a. For the user of *FJB* online in *Kaskus.co.id*, the result of this research will give a clear explanation about the registers used in *FJB* in *Kaskus.co.id* to the user of this forum.
- b. For the reader (visitor in website) of *FJB* online in *Kaskus.co.id*, the result of this research hopefully enables the reader to know the registers used in *FJB* in *Kaskus.co.id*.
- c. For the future researcher, this result of this research can be useful for the future researcher as reference if they want to make a research in many branches of linguistics.